

**University Grant Commission (UGC)**  
**&**  
**Shri Sant Savta Mali Gramin Mahavidyalaya, Phulambri**  
**Sponsored One Day**  
**“Entrepreneurship Development Workshop” Report**

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Pandit Deendayal Upadhyay Education Society's Shri Sant Savta Mali Gramin Mahavidyalaya, Department of Commerce and University Grant Commission sponsored One Day Entrepreneurship Development Workshop organized on **20<sup>th</sup> December 2016**. The Inaugural function was conducted on 10:30 am, First Session at 12:30 pm, Second Session at 2:30 pm and Valedictory session at 3:45pm.



Entrepreneurship Development workshop was inaugurated at 10:30 am by Inaugurator Dr. Rohini Kachole (*Entrepreneur of Ayurvedic Hair and Skin*) Prof. Syed Azharuddin, Dr. Nandkumar Rathi, Dr. Sarjerao Thombre, Dr. Subhash Takle, Dr. Mahesh Thorat, Mr. Nitin Malegaonkar



*Felicitatation of Dr. Syed  
Azharuddin Sir by Dr.  
Mahesh Thorat*



*Felicitatation of Dr.  
Nandkumar Rathi Sir by Mr.  
Nitin Malegaonkar*



*Felicitatation of Dr. Sarjerao  
Thombre Sir by Mr. Amol  
Dhoke*

Introductory speech for Workshop was given by the Head of Department Dr. Mahesh Thorat. He commented the role of Department of Commerce in College and the objectives of Entrepreneurship Development Workshop.



*(Dr. Mahesh Thorat introducing the objectives of EDP Workshop)*

Dr. Kachole Madam delivered speech on opportunities available to women's in entrepreneurship. Dr. Kachole madam describes the role of women's in the corporate world. Dr. Kachole madam also guided to students on, How to identify entrepreneurial opportunity in the market, Product Selection, creating demand for product and marketing product. Dr. Kachole Madam explained all this concepts with help of her own experience to students.



*(Dr. Kachole Madam guiding students on Opportunities in Entrepreneurship)*

The Chief Guest of this inaugural function Dr. Syed Azharuddin instructed to students on the opportunities in entrepreneurship and Economic Policy. Dr. Syed sir started speech with quote as “In doctors conference they said ‘We Save Lives’, in Engineer conference, they said ‘We build Nation’ but in the conference of Entrepreneur, they said ‘We Make Nation Great’. This statement clearly stated the role of Entrepreneur in the development of the Nation. Dr. Syed Sir guide students the Qualities of Entrepreneur and identifying entrepreneurial qualities in the students. To encourage students, Dr. Syed Sir introduced some examples of successful entrepreneur. He gave the information on the financial assistance available for new entrepreneur.



*(Dr. Syed Azharuddin motivating students to become an Entrepreneur)*

Dr. Sarjerao Thombre Sir, a chairperson, in his concluding remark of function, they explained the opportunities available in agriculture based industry. Immediately, First Session was started in which the Chief Guest Dr. Nandkumar Rathi guided to Students.



*(Chairperson Dr. S. A. Thombre guiding students on Agriculture Based Industry)*



Dr. Rathi Sir appreciates the Prayer of the College. He like a sentence of Prayer “Udhyogachi kas dharuya.” This means we should be an Entrepreneur. And motivated to students to become an entrepreneur. Dr. Rathi Sir guided to Students the important of Innovative Ideas in Business. To clarify it, he gave some examples of businesses where innovative ideas properly used. Dr. Rathi sir also guided regarding financial assistance available for women entrepreneur and subsidy or concession available from Government and banks for them and opportunities available to women’s in service industry.



*(Dr.Nandkuamr Rathi guiding students on Employment Opportunities in Global Scenario)*

The vote of thanks for Inaugural Function as well as First Session was given by Mr. Nitin Malegaonkar and announced that the second will start after the Lunch break.



*(Mr. Nitin Malegaonkar during vote of thanks speech)*

The Second session, the chief guest Mrs. Savita Munde do provide guideline on opportunity available in Agro Based Product Industry. Being a Women Entrepreneur, Madam encourages girls to enter in Entrepreneurship. Mrs. Munde Madam shared her own experience as an Entrepreneur. Mrs. Munde Madam explained 4 P's of Marketing and importance of it for the industry.



*(Mrs. Savita Munde guiding students the Opportunities in Agro Based Product Industry)*

Mrs. Munde Madam shared the view related to business are depends on the agriculture. Madam provided the information in respect to plant and machinery required for the business, how to get information of plant and machinery required and sources of funds available and subsidy and concession available for Agro Based Industry. Chairperson Dr. Pandurang Kalyankar guided to students on the Agro Based industry and suitable place of this industry. Sir also guided on the opportunities of Agro Based Industry near Phulambri.



*(Chairperson Dr. P.M. Kalyankar guiding students on Agriculture Based Industry)*

In Valedictory session Shri Gajanan Palsodkar Sir guided students on the Role and Objectives of Maharashtra Centre for Entrepreneurship Development (MCED) in Entrepreneurship Development. He explained the Vision of MCED i.e. “To create & develop spirit of Entrepreneurship globally” and objectives of MCED, such as creating entrepreneurial and managerial capabilities in the individual by satisfying customer, emerging technologies and be financial strong and globally excellent organization. Palsodkar Sir explained the business Opportunity, Trainings available for Entrepreneurship Development, Different Courses offered by MCED for Self-employment and different seminar and conference taken for Entrepreneurial Personality Development. He also provided the information of MCED Bulletin “Udyojak”. The vote of thanks for Valedictory Function was given by Mr. Nitin Malegaonkar



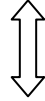
*(Shri Gajanan Palsodkar Sir guiding the Role of MCED in Entrepreneurship)*

In this workshop total 76 students participated. The students of different colleges were also participated such as students of Ramdas Athawale Arts, Commerce and Science College, Chowka, New Kohinoor College, Chowka and Rajeshri Shahu College, Pathri and Department of Commerce, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. The anchoring of this workshop was done by the student of B. Com. Third Year Mr. Krushna Sable. We believe that this workshop will definitely beneficial to all participated students and students shall be Self Employed. In the upcoming year, we like to see these students as a successful Entrepreneur of our country.





*(Participated Students in one day Entrepreneurship Development Workshop)*



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